

## Press Release

### Eco Office Initiative Project is Making Impact Sustainable Working Space Concept is Getting More Attention

Seri Kembangan, Selangor: More and more organisations are taking up sustainability agendas in their daily operation. They realized collective actions are needed to bring about mentality change and better outcome. Three local organisations have recently earned their Certificate of Achievement as Eco Office after participating in an initiative called Eco Office Initiative Project (EOIP). They are Junior Chamber International (JCI) Petaling Jaya (youth NGO), Adipven (IP company) and Haus Studio (ID firm). Eco Office Initiative Project (EOIP), is a Corporate Social Responsibility (CSR) project from Nets Printwork Sdn Bhd, that promote sustainable workplace concept and implementation. For the past months, numerous efforts are made and as a result, green policies, CSR projects, recycling programs, interior layout improvements, reduction in cost, engagement with co-workers on green practice and training are eventually accomplished. After participating in the project, they inspired more members to go green, influence customers and set as example to promote eco workplace.

Since its launching in 2014, the Eco Office Initiative Project (EOIP) aims to coach 5 Eco Offices in a year as capacity building towards sustainable industry development. The project wishes to bring about positive social and economic impact while reducing its negative environmental impacts of daily business. It focuses on four core components: Green Purchasing, Green Operation, Green Engagement and Green Growth. A registered organisation will be pre-evaluated, set feasible goal, work on the scope under the four theme and assess by independent panel in order to be recognize as eco office. Business entity could enjoy benefits in terms of environment, social and financial. A star-rated organisation will be assessed on yearly basis to remain as active/eco office status. EOIP could eventually rebrand organization as sustainable business entity or organization as a result of their internal change towards greener practice and innovation-led development.

EOIP's framework and implementation details are continuously improved based on the specific need of distinct industries and incorporate other index and Standards to effectively help different organization to become a sustainable workplace. In the meantime, the success story of Eco Offices is compiled to attract wide variety of organization (e.g. production factory, business office, restaurant and merchandise shop etc.) to turn green. There will be other programs to complement this effort, such as the Assessor and Mentor Training. Currently, there is a good mix of organisations from different field (for-profit and non-profit/non-government) under the project that could help each other to improve. Due to the fact that the project also include Green Growth, it is aim to produce more green jobs thus creating more green product and services so as to motivate more organization to turn green with the availability of supply.

Top management of any office that support for environmental protection can apply to join the project. Besides being a participant, application is also opened to become EOIP Partner. For more information regarding EOIP and the team behind, kindly surf our website at <http://ecooffice.my> , or email [info@ecooffice.my](mailto:info@ecooffice.my) or call +603-8942 9353 (Ms. Teh / Mr. Leo Chok).